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California Polytechnic State University

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FOR IMMEDIATE RELEASE

Cal Poly Offers Smart Viticulture Seminars in Paso Robles, Geyserville

Richard Smart, a visiting professor at Cal Poly's College of Agriculture and one of the world's leading viticulture experts, will offer three industry seminars in California outlining the latest practical and scientific knowledge available for wine grape growers.

Smart, of Australia, is an internationally recognized viticulture expert. He writes regularly for California and Australian trade journals and is the viticulture editor of both editions of the celebrated "Oxford Companion to Wine." Smart's handbook "Sunlight into Wine" is regarded as the essential reference book for quality wine-grape production. He was appointed as an annual visiting professor in early 2001. He will teach at Cal Poly in the spring quarter each year.

Smart's industry seminars will be held in Paso Robles and Geyserville, and are sponsored by Cal Poly's Extended Studies program. Scheduled seminars include:

- "Canopy Management and Partial Rootzone Drying (PRD)," April 19, Paso Robles. Smart will be assisted by fellow Australian Peter Dry for an all-day seminar at the Paso Robles Country Club. The seminar fee is \$195, which includes lunch, materials and tours of Central Coast vineyards using PRD and progressive canopy management techniques.
- "Canopy Management and Partial Rootzone Drying (PRD)," April 22, Geyserville. Smart and Dry will repeat the seminar at the Geyserville Oriental Community Hall, in Sonoma County's Alexander Valley wine country. The seminar fee is \$195, which includes lunch, materials and tours of Geyserville area vineyards using PRD and progressive canopy management techniques.
- "Intensive Viticulture Techniques." May 3-5, J. Lohr Wine

Education Center, Paso Robles. Assisted by Cal Poly Viticulture Professor Keith Patterson, the three-day seminar will focus on all aspects of viticulture, from site selection to vineyard management techniques to harvest. Topics will include how grapevines work, rootstock, vineyard design, planting, trellis systems, vineyard nutrition, management, machinery, costs and returns. The seminar fee is \$700, which includes lunch, materials and vineyard tours. The seminar begins May 2 with a get acquainted mixer.

"Each of these seminars is designed for busy professionals," said Smart. "They will be intensive, yet fun since everyone will be attending for the same things - new knowledge and improved operational results. Peter, Keith and I will each be teaching to our strengths."

For more information, contact Cal Poly Extended Studies at (805) 756-2053 or register online at www.extendedstudies.calpoly.edu.

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